

BROKER NEWSLETTER - JULY 2024

Change to the Medicare Annual Wellness Visit Reward

Beginning 7/1/2024, the Annual Wellness Visit Reward (AWV) and the Health Risk Assessment Reward (HRA) will be issued to a member's Elevate Medicare FlexCard instead of receiving a prepaid gift card.

What's Changing:

- HRA and AWV rewards will be issued to the member's FlexCard within 3-5 days of DHMP receiving notice that the HRA or AWV was completed
- Members will no longer receive a prepaid gift card for these rewards
- MedicareWellnessRewards.com will no longer be used to submit for the wellness reward. Instead, use the form located on DHMP's website: [DenverHealthMedicalPlan.org/Medicare-Flexcard](https://denverhealthmedicalplan.org/Medicare-Flexcard)
- The AWV and HRA rewards will appear on the member's card and can be used for Healthy Food only at the following participating stores: King Soopers, Safeway, Walmart, Walgreens, CVS.
- Rewards will expire 3/31 of the next calendar year (i.e. any rewards for 2024 will expire 3/31/2025)
- Even if a member disenrolls, they will still be able to use the HRA or AWV rewards until the expiration of 3/31/next plan year
- If member completes HRA prior to enrollment effective date, a card with the allowance will be sent, but will take longer than the 3-5 days to receive
- Members who already received the AWV in 2024 with the previous prepaid card do NOT qualify for a new allowance and we will not administer the allowance if they try
- Members balance for the rewards will show on the FlexCard portal and balances are available in the IVR (automated option when they call HPS)

What's Staying the Same:

- The AWV is still \$30 per AWV completed (limit 1 per year)
- AWV still needs an attestation from the member
- The HRA is still \$25 per HRA completed, and will be submitted by DHMP staff so members do NOT need to do anything beyond completing the full HRA
- Members will have until 1/31 of the next year to submit for the AWV reward for the previous year (i.e. a visit in 2024 can be submitted until 1/31/2025)

For members who have requested a card using the old process with our previous vendor prior to the 7/1 go-live date, those cards will still be available for use until the card expires/funds are used. Staff will have access to the previous vendor's website, **QuickCare**, to check card fulfillment statuses until 7/31/2024. After that date, please refer members to the number on the back of their gift card if they are waiting on their card, need a new card, or need to report fraudulent transactions.



Quick Updates

New Special Enrollment Period (SEP) coming for 2025!

30.6.35 – SEP for integrated care
42 CFR § 423.38(c)(35)

The integrated care SEP allows enrollment once per month into a FIDE SNP, HIDE SNP, or AIP for dually eligible individuals who are enrolled in or in the process of enrolling in the D-SNPs affiliated Medicaid MCO. The integrated care SEP is available only to facilitate aligned enrollment, as defined in § 422.2, in the FIDE SNP, HIDE SNP, or AIP and the affiliated Medicaid MCO.

The SEP may be used once per month with an effective date of the first of the following month.



Technology/Materials

Reminder: for Medicare enrollments, DHMP uses the Sunfire Platform, and for Off-Exchange enrollments, DHMP uses the OI Broker portal.



Upcoming Trainings/Meetings

DHMP's 2025 Medicare certification will be released on July 22 through Workday on our Broker page.

Attend our "2025 Benefits First Look" seminar on July 25 at 9 a.m. Click below to RSVP!

[RSVP](#)



Compliance Corner

Our "Sales Policies, Procedures and Code of Ethics" is now available on the Broker website

[Click Here](#)



Broker Services

Contact: Jim Moses, Sales Manager
Ph: 281-750-1646
Email: ElevateBroker@dhha.org
Email: James.Moses@dhha.org

DenverHealthMedicalPlan.org

Denver Health Medical Plan | 777 Bannock St. MC 6000 | Denver, CO 80204 US

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