Notification of Rebrand for Medicare Advantage and Exchange Plans in 2022

Denver Health Medical Plan, Inc. (DHMP) will be using a new logo and name for our Medicare Advantage and Elevate Exchange products effective January 1, 2022. Both health plans will now be branded under our ‘Elevate’ name. While the change is fairly minimal, we want to make you – our providers – aware of this. You may see the new logos below being used this fall in advertisements and media during enrollment season for the 2022 plan year.

Questions? Email DHMP_Communications@dhha.org

OLD VERSION:

NEW VERSION:

OLD VERSION:

NEW VERSION:

Medicare Annual Enrollment Period runs from October 15, 2021 to December 7, 2021.
To learn more or enroll, call 303-602-2451.

Exchange Open Enrollment Period runs from November 1, 2021 to January 15, 2022. *
To learn more or enroll, call 303-602-2451.
* Dates are decided by the Division of Insurance and may change.