



## *Notification of Rebrand for Medicare Advantage and Exchange Plans in 2022*

Denver Health Medical Plan, Inc. (DHMP) will be using a new logo and name for our Medicare Advantage and Elevate Exchange products effective **January 1, 2022**. Both health plans will now be branded under our 'Elevate' name. While the change is fairly minimal, we want to make you – our providers – aware of this. You may see the new logos below being used this fall in advertisements and media during enrollment season for the 2022 plan year.

Questions? Email [DHMP\\_Communications@dhha.org](mailto:DHMP_Communications@dhha.org)

**OLD VERSION:**

**NEW VERSION:**



Medicare Annual Enrollment Period runs from **October 15, 2021** to **December 7, 2021**.

To learn more or enroll, call 303-602-2451.

**OLD VERSION:**

**NEW VERSION:**



Exchange Open Enrollment Period runs from **November 1, 2021** to **January 15, 2022**. \*

To learn more or enroll, call 303-602-2451.

*\* Dates are decided by the Division of Insurance and may change.*